THE UNITED STATES PATENT AND TRADEMARK OFF

ication of:

Rodney L. Dockery & Caleb J. Pirtle

Serial No.: 08/813,852

Filed: March 7, 1997

For:

SYSTEM AND METHOD FOR PROMOTING STORES AND

PRODUCTS

Group Art Unit: 3107

Examiner: N/A

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner For Patents Washington, DC 20231

Sir:

Pursuant to the provisions of 37 C.F.R. § 1.97, Applicant hereby makes of record the references set forth in the attached modified form PTO-1449. No inference should be made that the cited references are in fact material, are in fact prior art, or that no better art exists. The cited patents are listed in numerical order and not in any order based on their pertinence.

It is requested that the Examiner fully consider the cited references and that they be cited on the front of any patent issuing from this application.

Copies of the cited references are attached.

An early action on the merits is respectfully requested.

Respectfully submitted,

M. Becker

Registration No. 35,442

HAYNES AND BOONE. 3100 NationsBank Plaza

901 Main Street

Dallas, Texas 75202-3789 Telephone: 214/651-5066 Facsimile: 214/651-5940

File: 21651.3 d-506568.1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner For Patents, Washington, D.C. 20231